

ARIELLE JESSOP FINE ART  
PRESS KIT

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## Meet the Artist

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Arielle Jessop is a painter based out of the Pioneer Valley in Western Massachusetts. She is inspired by her environment around her, the beauty she finds in nature, the bounty of the summer farm land she is surrounded by, and the colors and patterns these subjects provide. Jessop's work ranges from semi-abstract landscapes to detailed fruits and vegetables to abstract interpretation of color and dream associated subjects. "Each painting," she says, "informs the next, just as each season gives way into the next. As I begin a series I start a new learning process. I begin exploring how these pieces will work together, how they will interact, what the viewer will feel when they look at each piece individually and what they feel when they see this series as a whole. It is my hope to have those enjoying my work go on a journey as they follow the progressions, to feel the celebration with and connection to nature and the fuel – creative and otherwise – that nature provides us." Jessop's work is broad and often all encompassing. She works out of her studio in the Cottage Street Studios in the heart of Easthampton, MA.

## Biography

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Jessop attended a Waldorf School as a young child where she was encouraged to use her creativity as a means to communicate. After high school she moved to Canada in search of new inspiration and a change of pace. She completed her degree in studio art and art history at Concordia University in Montreal, Quebec. Her love of art history and gathering inspiration from the masters took her to Italy after college where she developed a keen interest in landscape painting and learning from those who came before her. After spending several years in New York City developing her style and generating consistent bodies of work she returned to Massachusetts to focus on painting and illustration. She has exhibited in Montreal, New York and all over New England.

## Artist Statement

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There are several personal influences that inform my painting. The effect of these influences has inspired my objective to investigate the relationship between memory, place, food and color. I strive to make a connection with the viewer through the exploration of common emotional memory and how particular images or components of visual representation speak to us and evoke that memory or feeling. In a world that has become increasingly small over time, we have managed to make the space between each other even larger, surrounding ourselves with fast paced, over-stimulating media and culture that tells us how to think, feel, judge, act and react.

We have learned to perceive things and people in the same amount of time it takes to click a camera or tap a screen. How does this effect our perception of space, beauty and environment? We have become absolute strangers to what surrounds us and to each other, even when found in close quarters.

My work strives to draw people out of this contemporary isolation and return them to a place of personal identity of feeling and connection, even if only for a moment. Whether looking at a landscape that evokes a personal memory, feeling touched by color combinations that remind them of summer or lost in the intricacies of the roots on a watercolor of farm fresh carrots, the viewer is caught in stillness for a moment, reminded that each individual relates to the human existence. This imagery acts as a reminder of the importance of taking time to slow down and appreciate that which surrounds us visually. I aim to create a feeling that reminds us that we each hold an artistic rhythm deep within our souls, that we all have an unmentioned connection to our need for beauty.

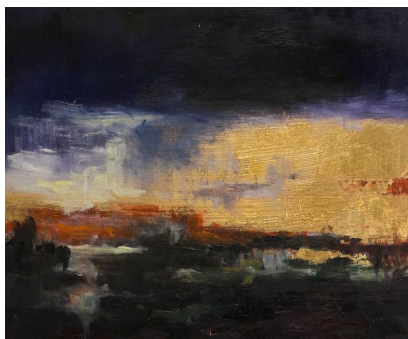
When I choose my subject I am exploring how memory and our notions of home transcend time and space, how they form our core feeling experiences throughout our personal timeline; evoking memory and personal identification within ourselves and the other people in our worlds. Part of what makes our world such an interesting and diverse place is that we all have different reactions; what is key about my work is that I require people to go within and have a personal, yet still shared, emotional reaction. I have a desire to engage the public, but on a personal level and to remind them that we all have the same parts to a whole.

Art history, contemporary culture and our social networks have acted as informants to the development of these ideas. I see painting as a universal language and medium that can communicate without words.. I use this as my language hoping to spark thoughts in others and allow them to respect and understand the beauty that they perceive and the beauty in each of us.

## Artwork Samples

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### Landscape



Food & Floral



Abstract



Figurative



For more image samples please refer to my Digital Gallery Packet

## Introduction Letter

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For Galleries in Search of New Artists,

As a visual artist I am always looking for new representation in galleries nationally and internationally. My work encompasses a vast variety of subject, style, color and aesthetic. I have sold successfully in galleries focusing on landscape and representational painting as well as galleries specializing in more abstract themes. Part of what gives me drive as an artist is being able to flow with what I am being inspired by in every moment. That means I have a broad body of work and create in several mediums, sizes and shapes.

I am currently seeking representation for my abstract work, both large and small. This is a new body of work that has grown out of my own artistic evolution and I am continuing to experiment within the style and medium.

My representational work is always available for galleries to take into consideration.

If your gallery is interested in speaking further about representation or is interested in seeing more work please see the contact information below.

## Press Coverage

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Springfield, MA: Cultural District celebrates artists of utility box mural project

<https://www.thereReminder.com/localnews/springfield/utilityboxart/>

Easthampton, MA: Press Release: Fields of our Dreams: original works in watercolor

<https://www.easthamptoncityarts.com/event/fields-of-our-dreams-original-works-in-watercolor/>

Hatfield, MA: Press Release: Meet the Artist Series Arielle Jessop

<https://www.blackbirchvineyard.com/vineyard-events/2018/5/4/meet-the-artist-series-3es3d>

Boston, MA: Boston Voyager Local Stories

<http://bostonvoyager.com/interview/meet-arielle-jessop-arielle-jessop-fine-art-western-massachusetts-easthampton-northampton-based/>

Amherst, MA: Former Sawmill Now Site Features Mural

<https://www.gazettenet.com/Archives/2015/11/amartist-hg-111415>

## Contact Information

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